(iii) In order to ensure all round development of film industry, five Core Groups, comprising of the representatives of the film industry, had been constituted to submit suggestions on measures to promote the film industry. Several actions have been taken on recommendations of the Core Group report on 'Export of Films and Related Issues'.

(iv) Industry has been encouraged to constitute an Export Promotion Forum/Council. Such Forum, as and when constituted, could seek financial support from the Government of India for development of export markets and participation therein.

Three level mechanism to monitor contents of T.V. channels

1938. DR. ABHISHEK MANU SINGHVI:
SHRI VIJAY JAWAHARLAL DARDA:

Will the PRIME MINISTER be pleased to state:

(a) whether the three level mechanism to monitor contents of T.V. channels—District, State and Centre, would be able to achieve the cherished objective of healthy entertainment devoid of risk to public order, and having ethical values for the viewers, *etc.*; and

(b) if so, whether time factor involved in the exercise—from District-State-Central authorities has been realistically fixed, as continuous airing of undesirable content, even after detection, would leave its ever lasting imprint on vulnerable viewers?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI ANAND SHARMA): (a) and (b) With the objective of providing healthy entertainment devoid of risk to public order, etc., the Government had constituted an Inter-Ministerial Committee (IMC) to look into the specific violations of Programme and Advertisement Codes by the satellite channels at national level and to recommend action against them for such violation. Orders for constitution of the State and District Level Monitoring Committees have been issued in order to keep a close watch on content carried by the local cable TV channels at district or State level. As per the Cable Television Networks (Regulation) Act, 1995 and rules framed thereunder, District Magistrate, Sub Divisional Magistrate or Police Commissioner have been designated as authorised officers and can immediately take action against the local cable TV channels in case of violation. As separate committees/authorities take cognisance of complaints against National or local TV channels as the case may be, complaints do not have to be routed from District to State to National level before action is taken and therefore, there is no additional time factor involved.

Sensational newsitems by TV channels

†1939. DR. GYAN PRAKASH PILANIA:
SHRI LALIT KISHORE CHATURVEDI:

Will the PRIME MINISTER be pleased to state:

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†Original notice of the question was received in Hindi.

(a) whether in the name of sensational newsitem, news is publicised by some T.V. channels in such a manner as to trigger arson, vandalism and riots;

(b) whether these T.V. channels are pushing yellow journalism in the name of sting operation;

(c) the steps proposed to be taken to check them; and

(d) the mechanism under consideration to curb it all?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI ANAND SHARMA): (a) to (d) Although no such specific trend has been brought to the notice of the Government, certain aberrations have been reported in the media. However, all the programmes including news of satellite TV channels transmitted or retransmitted through cable service are required to adhere to the provisions of Programme Code and Advertisement Code prescribed under the Cable Television Networks (Regulation) Act 1995 and rules framed thereunder. With a view to look into the violation of the Code, the Central Government has constituted an Inter Ministerial Committee (IMC). The Committee either *suo motu* or on receipt of the complaint examines cases of violation and if any violation is noted, action is taken against the TV channel as per rules. The Government has constituted a committee for reviewing the Programme and Advertising Codes (Content Code) prescribed under the Cable Television Networks(Regulation) Act, 1995 and rules framed thereunder to provide greater specificity to the provisions of existing codes. The Committee has submitted its report on 5.3.2008.

Recruitment in Prasar Bharti

1940. SHRI DHARAM PAL SABHARWAL: Will the PRIME MINISTER be pleased to state:

(a) whether it is a fact that BECIL is supplying manpower to Prasar Bharti on contractual basis;

(b) whether these workers are not being paid wages as prescribed under the Minimum Wages Act;

(c) if so, the reasons therefor;

(d) whether such temporary recruitments in Prasar Bharti is blocking the recruitment of professionals on regular scales; and

(e) if so, the steps Government proposes to take to frame Recruitment Rules which are pending since 1990?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI ANAND SHARMA): (a) Services in certain specified specialized fields are being outsourced by Prasar Bharati through BECIL on contract basis.

(b) BECIL are being paid for these services as per the agreed rates which are more than the prescribed minimum wages.

(c) Does not arise.